



Local Flyer Guidelines

The following guidelines will assist the Host Committee in creating a flyer that provides shopping center visitors with information about state and local low vision resources and services and the exhibit sponsors. The information provided in the flyer should reflect the information provided on the Local Resource Panel. Please refer to pages 24 and 25 for suggestions on the types of groups and organizations to include. A sample flyer layout is provided below.

The flyer should be designed to fit into the INFO CENTER kiosk literature rack. The final size of the flyer can be no larger than 8-1/2" x 11". Depending on the amount of information to be included in the flyer, the Host Committee might consider one of the following size suggestions:

- 8-1/2" x 11" printed front and back or multiple pages stapled together
- 11" x 17" folded and printed front and back.

THE EYE SITE
A Traveling Exhibit on Low Vision For Shopping Centers

Low Vision Resources for Maryland
This list provides examples of national and local resources. Inclusion in this list does not imply endorsement by the National Eye Institute.

Maryland State Department of Education, Division of Rehabilitation Services (DORS) www.dors.state.md.us

Administrative Office dors@dors.state.md.us	410-554-9385 888-554-0334
Office for Blindness & Vision Services (OBVS) obvs@dors.state.md.us	410-554-9277 866-614-4780 410-554-9195

OBVS Regional Offices

Annapolis Serving Anne Arundel, Calvert, Caroline, Cecil, Charles, Dorchester, Kent, Prince George's, Queen Anne's, St. Mary's, Somerset, Talbot, Wicomico, and Worcester Counties	410-974-7604
Baltimore Serving Baltimore City and Baltimore, Howard, and Harford Counties	410-333-6119
Cumberland Serving Allegany, Carroll, Frederick, Garrett, Montgomery, and Washington Counties	301-791-4764

Continued →

Low Vision and Rehabilitation Services
The Richard E. Hoover Low Vision Rehabilitation Services for Low Vision and Blindness
University Eye Care, University of Maryland
School of Medicine: Low Vision Services
The Wilmer Eye Institute at Johns Hopkins
Low Vision and Visual Rehabilitation Services

Programs for Children and Adults
Blind Industries and Services of Maryland
Maryland School for the Blind
Maryland Society for the Blind

Referrals to Eye Care Professionals
Baltimore City Medical Society
Maryland Optometric Association
Maryland Society of Eye Physicians & Surgeons

Printed Materials/Libraries/Media
Maryland State Library for the Blind and Physically Handicapped
Several national and local newspapers, magazines, and books have large print editions. Check with your local library for large print resources and national large print publications available.
New York Times, Large Print Weekly Reader's Digest, Large Type Edition

Advocacy Groups
National Federation of the Blind of Maryland
National Federation of the Blind
National Association for Education and the Blind
National Association of the Visually Handicapped
National Association of Parents and Teachers of the Visually Handicapped
National Association of the Blind of Maryland
National Eye Institute (NEI), U.S. Department of Health and Human Services
National Eye Institute (NEI) Website at www.nei.nih.gov

410-529-9475
800-232-5463
410-502-6431
800-829-0500
410-962-2333
240-921-2905
800-562-6265
410-659-9314
In publication, please call 877-569-8474
410-496-5248